

Cost Card

for graphic Design



Verve Assistance





OUR STORY

A group of skilled and experienced individuals coming together to provide services, elevate the industry, and support each other in achieving their goals.

WWW.VERVEASSISTANCE.COM

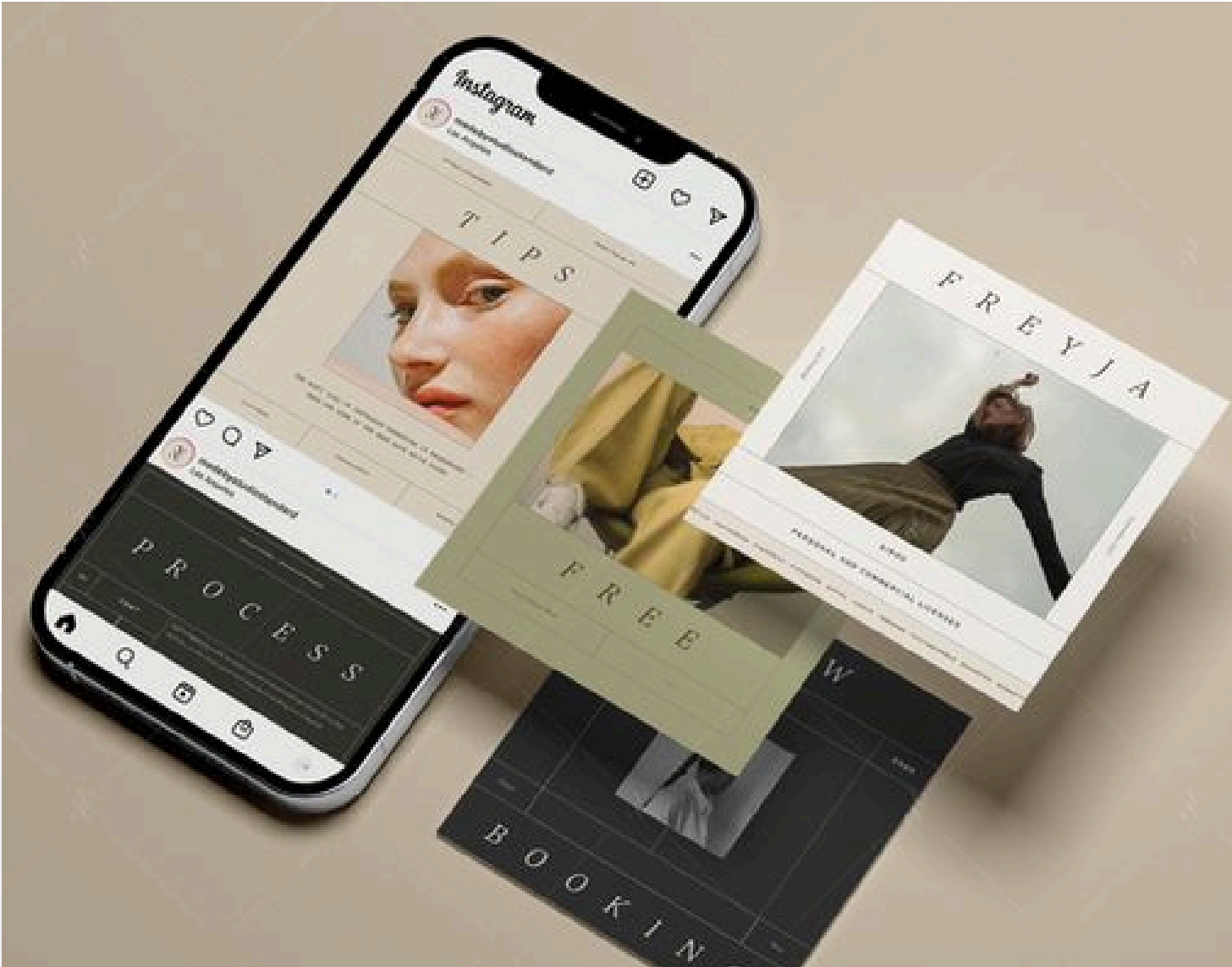


SERVICES

WHAT WE PROVIDE

- GRAPHIC DESIGN
- PRODUCT STYLING & PHOTOGRAPHY
- SOFT SKILLS TRAINING & DEVELOPMENT

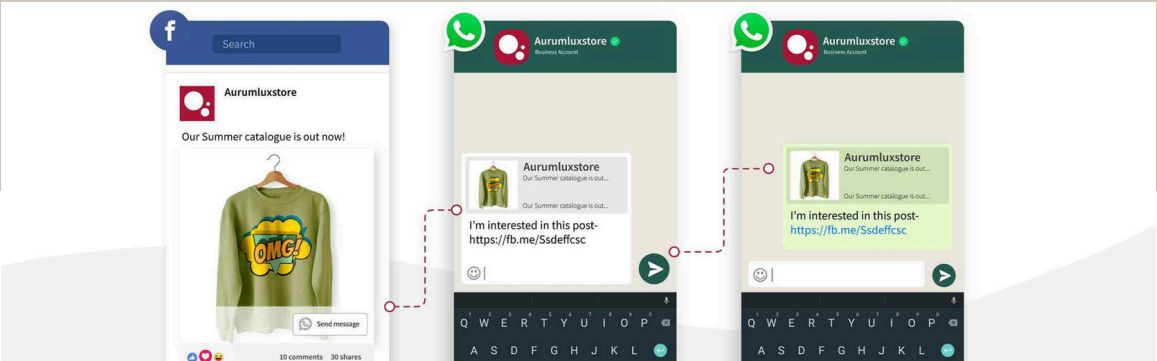
DIGITAL CREATIVES



INSTA POST : 2000X2000 (\$: 25)
INSTA CAROUSAL : 3PAGE (\$: 45)

INSTA STORY

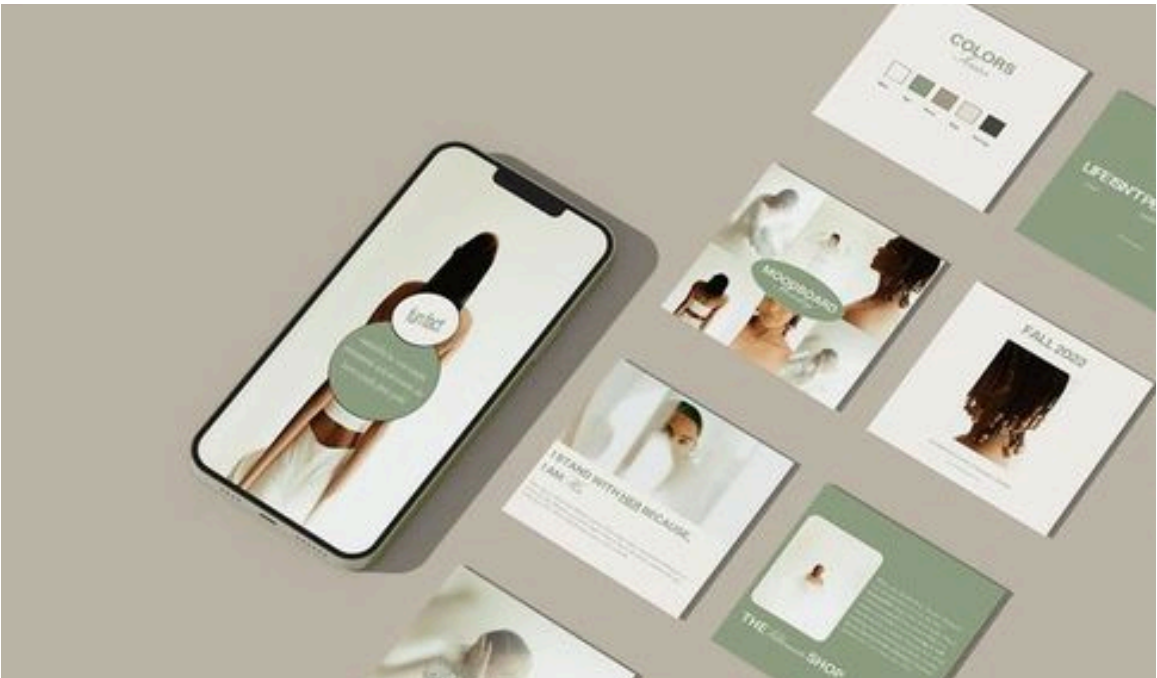
(\$: 25) *20-30sec



WHATSAPP AD

*content to be given by client

(\$: 20)



INSTA GIF/VIDEO POST

(\$: 35)



A



B

A. PRESENTATION DESIGN (8-10 PAGE)

(\$: 95) **content to be given by client*

B. BANNER/ AD DESIGN (1200X628 px)

(\$: 65)

LEADER BOARD (728X90 px)

(\$: 55)

HALF PAGE AD (300X600 px)

(\$: 50)

FULL BANNER (468X60 px)

(\$: 50)

SQUARE POP-UP(250X250 px)

(\$: 40)



PRODUCT STYLING : PER IMAGE

(\$: 35)

PRODUCT PHOTOGRAPHY : PER IMAGE

(\$: 30)

FOR RAW IMAGE

PRODUCT PHOTOGRAPHY : PER IMAGE

(\$: 42)

FOR EDITED IMAGE

LET'S WORK TOGETHER

Terms & Conditions

1. Payment Terms

- 75% of the total project cost is payable in advance before the commencement of work.
- The remaining 25% is payable within 7 days from the date of the final invoice.
- Work will be paused if payments are delayed beyond the agreed timeline.

2. Scope of Work & Revisions

- The quoted cost includes up to three (3) design revisions.
- Any additional revisions beyond the included three will be charged separately at a rate of USD 15–25 per change, depending on the complexity.
- Major changes that alter the approved direction, concept, or scope will be treated as new work and quoted separately.

3. Project Timeline & Delays

- Timelines are dependent on timely feedback and content approval from the client.
 - Delays in feedback, content, or approvals may result in a revised delivery schedule.
 - The designer will not be responsible for delays caused by late inputs from the client.
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LET'S WORK TOGETHER

4. Ownership & Usage Rights

- Full ownership and usage rights of the final approved design will be transferred to the client only after full payment is received.
- Until final payment is completed, all designs remain the intellectual property of the designer.

5. Portfolio & Self-Promotion Rights

- The designer reserves the right to display the completed work in their portfolio, website, social media, presentations, or case studies for self-promotion and professional purposes.
- Confidential information will not be disclosed unless explicitly approved by the client in writing.

6. Intellectual Property Protection

- The client may not resell, redistribute, or modify the design for resale without prior written consent from the designer.
 - The designer retains the right to reuse design elements, frameworks, or methods that are not unique or proprietary to the client.
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LET'S WORK TOGETHER

7. Cancellation & Termination

- If the project is cancelled after work has begun, the advance payment is non-refundable.
- Any work completed beyond the advance payment will be billed proportionally.

8. Final Deliverables

- Final deliverables will be shared in the agreed format and resolution once full payment is cleared.
- Editable/source files (Figma, PSD, AI, etc.) will be shared only if explicitly included in the agreed scope or quoted separately.

9. Communication & Approvals

- All approvals, feedback, and change requests should be shared via email or written communication to avoid misinterpretation.
- Verbal approvals will not be considered final unless confirmed in writing.

10. Legal & Professional Integrity

- The designer is not liable for any losses resulting from misuse of the design.
 - Any disputes will be governed by mutual discussion first, followed by applicable local laws if required.
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CONTACTS

LET'S WORK TOGETHER

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