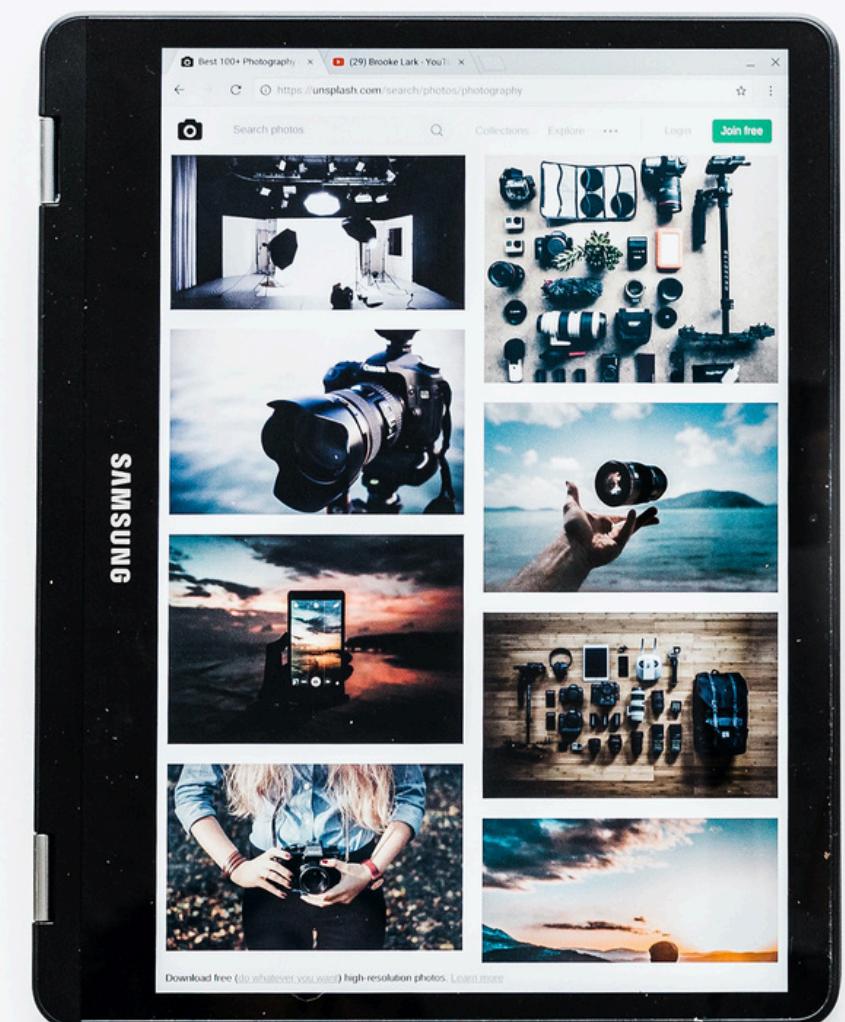


# Cost Card

for graphic Design



Verve Assistance



# OUR STORY

A group of skilled and experienced individuals coming together to provide services, elevate the industry, and support each other in achieving their goals.

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[WWW.VERVEASSISTANCE.COM](http://WWW.VERVEASSISTANCE.COM)

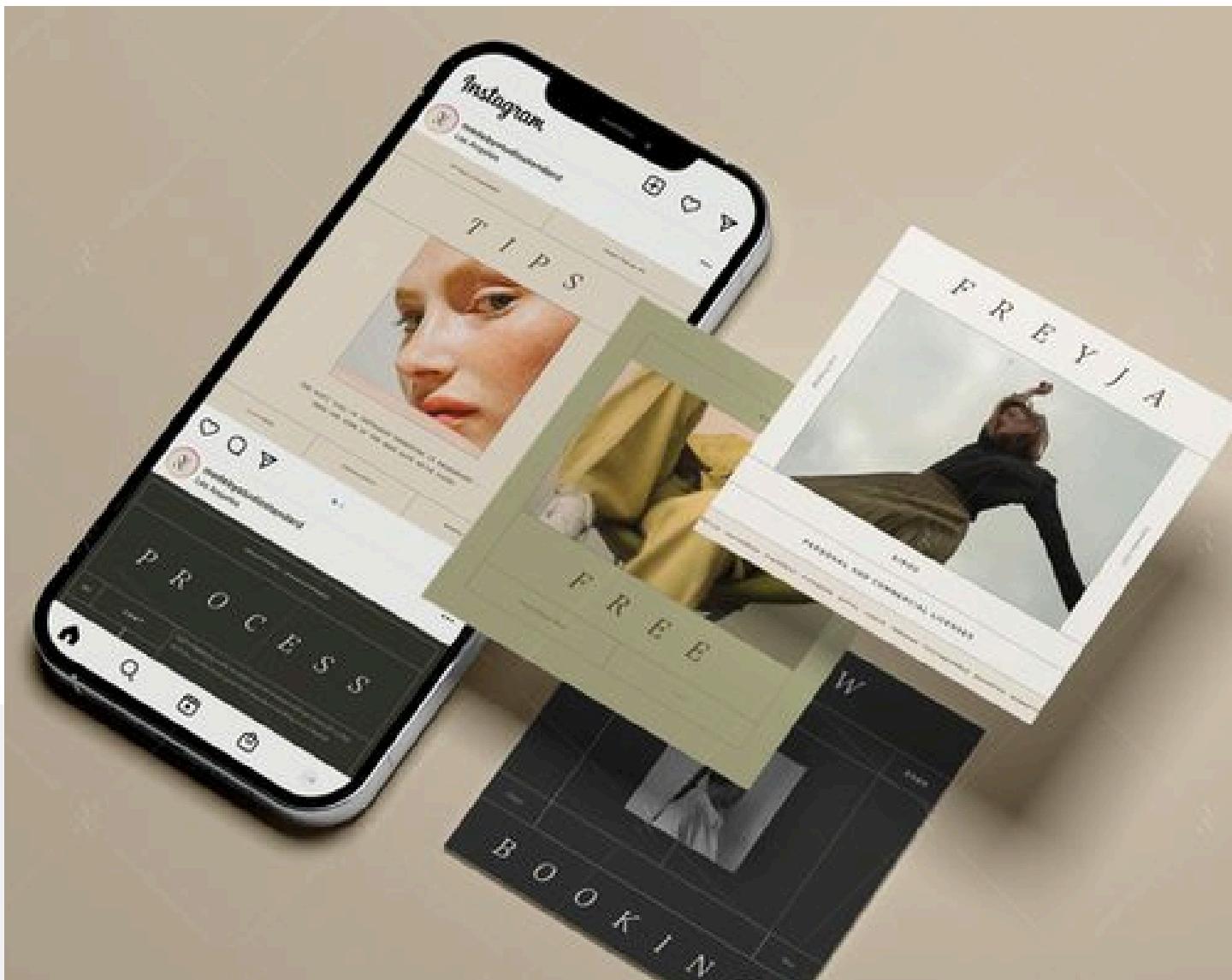


# SERVICES

## WHAT WE PROVIDE

- GRAPHIC DESIGN
- PRODUCT STYLING & PHOTOGRAPHY
- SOFT SKILLS TRAINING & DEVELOPMENT

# DIGITAL CREATIVES



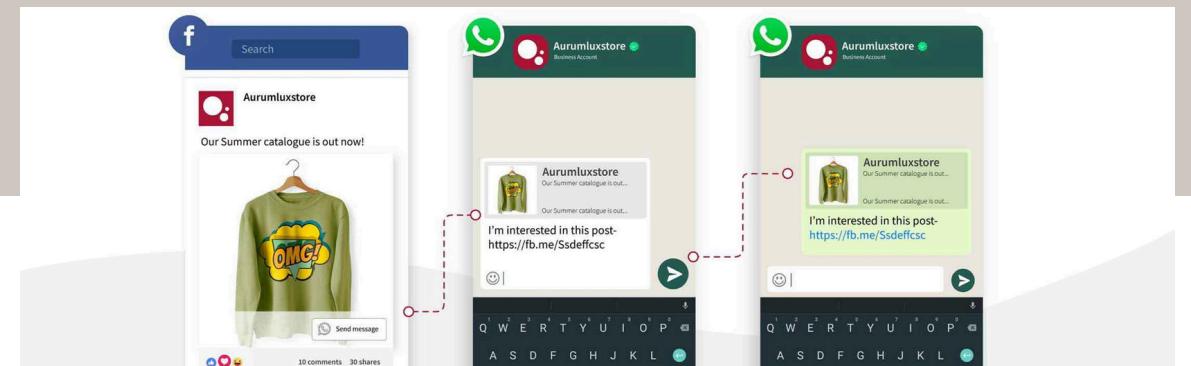
INSTA POST : 2000X2000

(\$:25)

INSTA CAROUSEL : 3PAGE

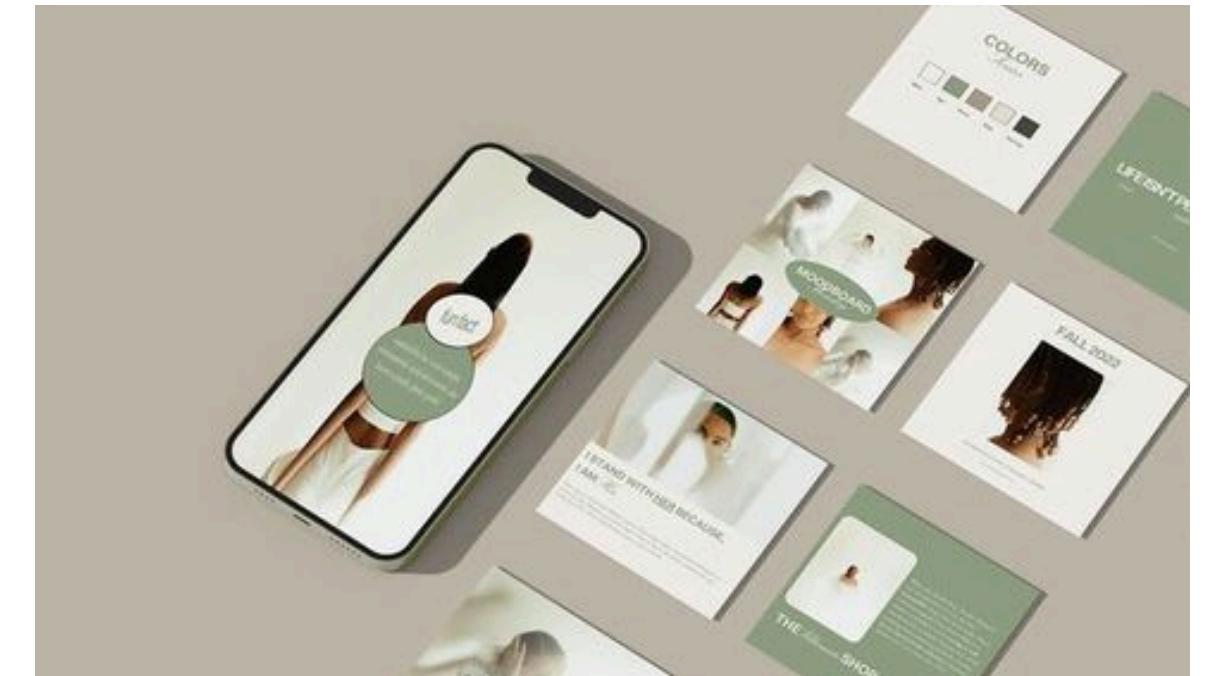
(\$:45)

INSTA STORY  
(\$:25) \*20-30sec



WHATSAPP AD  
\*content to be given by client

(\$:20)



INSTA GIF/VIDEO  
POST

(\$:35)

All costs are listed in USD.



## A. PRESENTATION DESIGN (8-10 PAGE)

( \$: 95 ) \*content to be given by client

## B. BANNER/ AD DESIGN (1200X628 px)

( \$: 65 )

### LEADER BOARD (728X90 px)

( \$: 55 )

### HALF PAGE AD (300X600 px)

( \$: 50 )

### FULL BANNER (468X60 px)

( \$: 50 )

### SQUARE POP-UP(250X250 px)

( \$: 40 )

All costs are listed in USD.



PRODUCT STYLING : PER IMAGE

(\$:35)

PRODUCT PHOTOGRAPHY : PER IMAGE

(\$:30)

FOR RAW IMAGE

PRODUCT PHOTOGRAPHY : PER IMAGE

(\$:42)

FOR EDITED IMAGE

# LET'S WORK TOGETHER

## Terms & Conditions

### 1. Payment Terms

- 75% of the total project cost is payable in advance before the commencement of work.
- The remaining 25% is payable within 7 days from the date of the final invoice.
- Work will be paused if payments are delayed beyond the agreed timeline.

### 2. Scope of Work & Revisions

- The quoted cost includes up to three (3) design revisions.
- Any additional revisions beyond the included three will be charged separately at a rate of USD 15–25 per change, depending on the complexity.
- Major changes that alter the approved direction, concept, or scope will be treated as new work and quoted separately.

### 3. Project Timeline & Delays

- Timelines are dependent on timely feedback and content approval from the client.
- Delays in feedback, content, or approvals may result in a revised delivery schedule.
- The designer will not be responsible for delays caused by late inputs from the client.

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## LET'S WORK TOGETHER

### 4. Ownership & Usage Rights

- Full ownership and usage rights of the final approved design will be transferred to the client only after full payment is received.
- Until final payment is completed, all designs remain the intellectual property of the designer.

### 5. Portfolio & Self-Promotion Rights

- The designer reserves the right to display the completed work in their portfolio, website, social media, presentations, or case studies for self-promotion and professional purposes.
- Confidential information will not be disclosed unless explicitly approved by the client in writing.

### 6. Intellectual Property Protection

- The client may not resell, redistribute, or modify the design for resale without prior written consent from the designer.
- The designer retains the right to reuse design elements, frameworks, or methods that are not unique or proprietary to the client.

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# LET'S WORK TOGETHER

## 7. Cancellation & Termination

- If the project is cancelled after work has begun, the advance payment is non-refundable.
- Any work completed beyond the advance payment will be billed proportionally.

## 8. Final Deliverables

- Final deliverables will be shared in the agreed format and resolution once full payment is cleared.
- Editable/source files (Figma, PSD, AI, etc.) will be shared only if explicitly included in the agreed scope or quoted separately.

## 9. Communication & Approvals

- All approvals, feedback, and change requests should be shared via email or written communication to avoid misinterpretation.
- Verbal approvals will not be considered final unless confirmed in writing.

## 10. Legal & Professional Integrity

- The designer is not liable for any losses resulting from misuse of the design.
- Any disputes will be governed by mutual discussion first, followed by applicable local laws if required.

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# CONTACTS

LET'S WORK TOGETHER

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